

# 1<sup>st</sup> INTERNATIONAL CONFERENCE

## A NEW ERA

of Investor Protection,  
Sustainability  
& Pension Reforms

**16. 06. 2022**

**Royal Olympic, Athens, Greece**

### Conference Organizers



**ΕΝΩΣΗ ΕΛΛΗΝΩΝ ΕΠΕΝΔΥΤΩΝ**  
**HELLENIC INVESTORS ASSOCIATION**

**BF BETTER FINANCE**

The European Federation of Investors and Financial Services Users  
Fédération Européenne des Épargnants et Usagers des Services Financiers

Conference  
Partners



**CFA Institute**



**KYROS  
LAW OFFICES**

Co-funded by  
the European Union



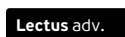
Silver Partner



Bronze Partner



Communication Partner



With the support of



# GREETINGS

Athens, 27/4/2022

Dear all,

The Hellenic Investors Association (HELINAS) and the European Federation of Investors & Financial Services Users (BETTER FINANCE) will hold a joint International Conference in Athens, on Thursday 16th of June 2022 | **“A New Era of Investor Protection, Sustainability & Pension Reforms”**.

The purpose of the Conference is to highlight Investment Opportunities, Challenges, Financing of Sustainable Investments, and Investor Protection in Greece as well as to take advantage of the opportunities and perspectives presented by the ongoing Greek Pension System's Reforms.

The conference will be attended by representatives of the European Commission, the European Parliament, the European Supervisory Authorities and the European Investors & Insurers Association, Greek and Foreign Investors, Institutions, representatives of Financial Institutions as well as Insurance Companies, Insurers and Insured individuals & entities.

We invite you to honor us with your presence and/or become a sponsor of the International Conference. Our Sponsorship Packages include a wide range of sponsorship activities, achieving maximum international visibility. For more information check out here: <https://www.helinas.gr/el/xorhgies>

For your participation to the Conference (Individual or Corporate Participation), check out here: <https://tickets.helinas.gr/app/>

Please inform us of your interest to participate to the Conference and/or becoming a Sponsor as soon as possible for the optimal organization of the Conference.

(Contact Person: Ms. Vasia Kapsomenaki, 210 3633104, [info@helinas.gr](mailto:info@helinas.gr))

With Best Regards,  
For the Hellenic Investors Association,  
**Kyriakopoulos Ioannis**  
Chairman

# AGENDA

09h00  
–  
09h30

**Registration**

09h30  
–  
09h45

**Welcome Speech**

**Kostas Bakoyannis**, Mayor of Athens  
**George J. Tsunis**, U.S. Ambassador  
to the Hellenic Republic

09h45  
–  
10h00

**Keynote Speech**

**Fausto Parente**, Executive Director, European  
Insurance & Occupational Pensions Authority (EIOPA)

“The Pan-European Personal Pension Product: Challenges & Opportunities  
in Europe & Greece”

**Panel 1**

Building a Capital Markets Union and Enhancing Investor  
Confidence & Protection

Moderator

**Notis Nectarios**, Journalist

Panelists

**Natasha Cazenave**, Executive Director of the European Securities  
and Markets Authority (ESMA)

10h00  
–  
11h30

**Olav Haazen**, PhD, Principal Attorney at Grant & Eisenhofer, Head  
of Litigation Team at ICSID Arbitration - Washington D.C., Professor  
at Leiden University – Netherlands

**Nikolaos Porfyris**, Chief Post-Trading & International Business Development  
Officer, Athens Exchange Group

**Rainer Riess**, Director General, Federation of European Stock  
Exchanges (FESE)

**Jean-Paul Servais**, Chairman, Belgian Financial Services  
& Markets Authority (FSMA)

**Anastasia Stamou**, Vice-Chair of the Hellenic Capital Market  
Commission (HCMC)

# AGENDA

11h30

–

12h00

**Coffee Break**

12h00

–

12h15

**Keynote Speech**

**Haris Lambropoulos**, President at Hellenic Development Bank of Investments (HDBI – ex TANEO)

“A New Era of Investor Protection, Sustainability & Pension Reforms: The Greek Experience”

**Panel 2**

Major Reforms & Investment Projects in Greece

Keynote address

**Sophia Kounenaki-Efracimoglou**, President of the National Chamber Network of Greek Women Entrepreneurs, Vice President of the BoD of the Athens Chamber of Commerce

**Harry Theoharis**, Parliamentary Representative, Former Minister of Tourism

12h15

–

13h45

Moderator

**Marina Protonotariou**, Journalist

Panellists

**Evangelos Beis**, CEO, BlueMarble

**Stefanos Chandakas**, Chairman of the Board, Mitera Hospital, Hellenic Healthcare Group

**John Doxaras**, Founder & CEO, Warply

**Lambis Pahiyanakakis**, Investment Manager, Sani/Ikos Group

**Leonidas Papakonstantinou**, Vice President & CEO Merit Stock Exchange

**Anastasios Tosios**, Deputy CEO & Executive Board Member, EYDAP

13h45

–

14h45

**Lunch Break**

# AGENDA

14h45 – 15h00

**Keynote Speech**      **Jonás Fernández**, European Parliament & ECON Committee Member

“A New Era for Sustainable Finance & Investor Protection in Europe”

**Panel 3**      Corporate Sustainability Reporting: the impact of sustainability on investment strategies

Moderator

**Jella Benner-Heinacher**, Dep. General Manager DSW

Panellists

15h00 – 17h00

**Lefteris Anastasakis**, Vice President, Priority  
**Leda Condoyanni**, Corporate Governance Director & Company Secretary, MYTILINEOS

**Fabrice Demarigny**, Global Head of Financial Advisory Services and Capital Markets Activities, Mazars

**Sven Gentner**, Head of Unit - Corporate reporting, Audit and Credit Rating Agencies, European Commission

**Ben Granjé**, CEO, Individual Investor Federation of Belgium/Flanders (VFB)

**Saskia Slomp**, CEO, European Financial Reporting Advisory Group (EFRAG)

**Mike Suffield**, Director of Policy & Insights, Association of Chartered Certified Accountants (ACCA)

**Lee White**, Executive Director, IFRS Foundation

17h00 – 17h15

**Keynote Speech**      **Panagiotis Tsakloglou**, Deputy Minister for Social Insurance

“Reforming the Greek Pension System: How it will affect the Economy & the Well-being of the Insured.”

17h00 – 17h15

**Keynote Speech**      **Pavlina Karasiotou**, General Secretariat of Social Insurance, Ministry of Labour & Social Affairs, President of the Hellenic Auxiliary Pensions Defined Contributions Fund (TEKA)

“The new Hellenic Auxiliary Pensions Defined Contributions Fund / Strengthening the Greek Insurance System.”

# AGENDA

## Panel 4

Occupational Retirement Provision & the role of Pan-European Personal Pension products

Moderator

**Christos Konstas**, Journalist

Panellists

**Yannis Chatzitheodosiou**, President of the Athens Chamber of Commerce, President & CEO MegaBrokers

17h30

–

18h45

**Christos P. Nounis**, Chairman of the Hellenic Union of Institutions for Occupational Retirement Provision (H.U.I.O.R.P.) & BoD Chairman of I.O.R.P. of the Ministry of Finance

**Yannis Kantoros**, Member of the Board EAEE, CEO Interamerican

**Miltiadis Nektarios**, Emeritus Professor, Department of Statistics & Insurance Science, University of Piraeus, ex-Governor of Social Security (IKA)

**Gerasimos Konidaris**, CEO of TAYFE NPID and honorary President of TEAYFE NPDD

**Theodore Krintas**, Founder & CEO, Koubaras

**John Peristeris**, Actuary, South-eastern Insurance Broker Consultant

## Concluding Remarks and Closing Speech

18h45

–

19h00

**Christos Staikouras**, Minister of Finance

**John Kyriakopoulos**, Chairman, Hellenic Investors Association

**Guillaume Prache**, Managing Director, BETTER FINANCE

19h00

–

20h00

Networking Cocktail

**Sophia Rodopoulou**, Journalist, Conference Host

# SPONSORSHIP OPPORTUNITIES

## GOLDEN SPONSOR

The sponsor's logo will be displayed in a privileged position in the conference visuals arts (on the conference's website, in the Sponsors section).

---

The sponsor will be featured in a privileged position throughout the promotional material of the conference.

---

The sponsor is entitled to five (5) invitations to attend the conference.

---

The sponsor will be promoted through the social media pages of the organizer with two (2) posts.

---

The sponsor is entitled to include promotional material in the conference dossier.

---

The sponsor will receive conference material (with speaker presentations, videos and photos).

---

The sponsor will attend with 4 participations in the gala dinner that will take place on the night of the end of the Conference at the Roof Garden of the Hotel.

---

The sponsor has the opportunity to view an advertising spot (maximum duration of 20''), which will be shown up to two (2) times in advertising slots during the conference program.

---

The sponsor has the opportunity to display with a banner and stand in the conference room.

# SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR

The sponsor's logo will be displayed in a privileged position in the conference visuals arts (on the conference's website, in the Sponsors section).

---

The sponsor will be featured in a privileged position throughout the promotional material of the conference.

---

The sponsor is entitled to three (3) invitations to attend the conference.

---

The sponsor will be promoted through the social media of the pages of the organizer with one (1) post.

---

The sponsor is entitled to include promotional material in the conference folder.

---

The sponsor will receive conference material (with speaker presentations, videos and photos).

---

The sponsor will attend with 2 participations in the gala dinner that will take place on the night of the end of the Conference at the Roof Garden of the Hotel.

---

The sponsor has the opportunity to view an advertising spot (maximum duration 10''), which will be shown once (1) in advertising slots during the conference program.



# SPONSORSHIP OPPORTUNITIES

## BRONZE SPONSOR

The sponsor's logo will be displayed on the conference artwork (on the conference promotion website, in the Sponsors section).

---

The sponsor will be displayed throughout the promotional material of the conference.

---

The sponsor is entitled to two (2) invitations to attend the conference.

---

The sponsor will be promoted through the social media of the pages of the organizer with one (1) post.

---

The sponsor is entitled to include promotional material in the conference dossier.

---

The sponsor will receive conference material (with speaker presentations, videos and photos).

---

The sponsor will attend with 1 participation in the gala dinner that will take place on the night of the end of the Conference at the Roof Garden of the Hotel.

## WHITE SPONSOR

The sponsor's logo will be displayed on the conference artwork (on the conference promotion website, in the Sponsors section).

---

The sponsor will be displayed throughout the promotional material of the conference.

---

The sponsor is entitled to one (1) invitation to attend the conference.

# Thank you!

## Contact

In order to express your interest in sponsoring the conference, please contact Vasia Kapsomenaki at:  
tel.: (+30) 210 3633104  
email: info@helinas.gr

### Conference Organizers



ΕΝΩΣΗ ΕΛΛΗΝΩΝ ΕΠΕΝΔΥΤΩΝ  
HELLENIC INVESTORS ASSOCIATION

BF **BETTER FINANCE**

### Under the Auspices



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
Υπουργείο Οικονομικών



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
Υπουργείο Εργασίας  
και Κοινωνικών Υποθέσεων



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
Υπουργείο Ανάπτυξης  
και Επενδύσεων



ΔΗΜΟΣ  
ΑΘΗΝΑΙΩΝ



ΕΝΩΣΗ  
ΑΣΦΑΛΙΣΤΙΚΩΝ  
ΕΤΑΙΡΕΙΩΝ  
ΕΛΛΑΔΟΣ

**KYROS**  
LAW OFFICES

### Golden Partner

### Silver Partner



ATHEXGROUP  
Athens Exchange Group

**MYTILINEOS**

**KFG**  
KYROS  
FINANCIAL GROUP

BlueMarble  
INSURANCE TECHNOLOGIES

**MERIT**  
ΕΠΙΧΕΙΡΗΣΙΑΚΑ

ΕΝΔΕΙΞΕ ΤΙΣ ΔΥΝΑΜΕΙΣ ΜΑΣ  
MERIT | MARS | TELEKOMMUNIKATIONEN

ΕΚΠΑΙΔΕΥΤΗΡΙΑ  
**Ο ΠΛΑΤΩΝ**

**SCIBA**  
MEDICAL SURGERY DEVICES

### Bronze Partner

**ΜΗΤΕΡΑ**  
MEMBERSHIP & TRAINING  
MAKING THE DIFFERENCE

**warply**

**PRIORITY**  
TRANSFORMATION ENABLER

**CHN ENERGY**

### Communication Partner

Lectus adv.

mononews

**GIBA**  
Greek Indian  
Business Association

### Conference Partner

**CFA Institute**

### With the support of

mazars

ACCA Think Ahead

GE Grant & Eisenhofer